

# Brand Identity & Guideline

Flexi  
Bike.



## Table Of Content


1. What Is Flexibike ?
2. Idea Behind
3. Colour Varriation
4. Brand Guidelines

# About Flexibikes,

FlexiBike revolutionizes urban commuting with its flexible, foldable design, ideal for compact living. Seamlessly switch between cycling and other modes of transport, ensuring efficient, sustainable mobility in cityscapes. Embrace convenience and versatility with FlexiBike's innovative approach to urban cycling.





f+b+



FlexiBike.



FlexiBike.

TypeFace:

**Gladiora**

**Gladiora**

Gladiora

colour palette:

#0a3858

#ededed





FlexiBike.

