

# *Brand Identity & Guideline*



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# ***About Sports Brands***

*Sb Sports Company is a leading provider of top-notch sports equipment, apparel, and accessories, catering to athletes of all levels. With a focus on innovation and quality, we empower individuals to excel in their chosen sports and lead active, healthy lives. Our commitment to enhancing athletic experiences makes Sb Sports Company a trusted companion for every sports enthusiast.*



s+b+b



*Sports Brands Inc.*



*Sports Brands Inc.*



*Sports Brands Inc.*

*TypeFace:*

***Verdana***

*Verdana*

*Verdana*

*colour palette:*

#252424

#dd3027

#ededed

